



## ENTREPRENEURSHIP DEVELOPMENT CELL

Letter No: PERIIT/EDC/2018-19/002

04-09-2018

### Circular

All the Department Coordinators are requested to attend the meeting in EDC regarding Entrepreneurship Awareness Camp on 05-09-2018 at 2.00 PM.



Chief Coordinator-EDC

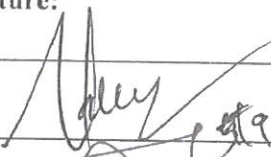




### Copy to:

- Principal
- Vice Principal
- HODs of all departments
- EDC Department Coordinators

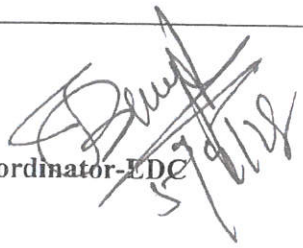


Dr. R. PALSON KENNEDY, M.E., Ph.D.,  
PRINCIPAL  
PERI INSTITUTE OF TECHNOLOGY  
Mannivakkam, Chennai - 600 048.

**ENTREPRENEURSHIP DEVELOPMENT CELL**

Department Coordinators	Signature:
Dr Nageswaran -CSE-AP	
Mr.R.Tamilamuthan-EEE-AP	
Mr.Kannadasan-ECE-AP	
Mr.M.Anbalagan -CIVIL-AP	
Mr.Saravanan-MECH-AP	

Chief Coordinator-EDC



Principal



**Dr. R. PALSON KENNEDY, M.E., Ph.D.**  
PRINCIPAL  
PERI INSTITUTE OF TECHNOLOGY  
Mottivakkam, Chennai - 600 043.

**ENTREPRENEURSHIP DEVELOPMENT CELL**

Minutes of the Meeting

Date: 05-09-2018

Time: 2.00 pm


Venue: EDC

The following are the topics discussed during the meeting:

1. The cell has a plan to organize an ENTREPRENEURSHIP AWARENESS CAMP on 10th sep 2018 to 12<sup>th</sup> sep 2018.
2. This camp is a three days' camp and various chief guts are invited from various domain.
3. This camp is a NIMAT sponsored entrepreneurship awareness camp.
4. The three days' schedule is listed below:

DATE	CHIEF GUEST	CHIEF DESIGNATION	TOPIC DISCUSSED
10-09-2018	Mr.V.Sethupathy	Manager, District Industries Centre	Emergence of Entrepreneurs
10-09-2018	Mr.Messiah Bose	Director, Alder Instruments	Highlighted Qualities to become an entrepreneur
11-09-2018	Mr.SusindranSwaminathan	CEO Kay ventures private limited	Laws of Entrepreneurship
11-09-2018	Dr. Ramakrishnan	Deputy director, MSME, Govt of India	Various programs of govt of India under ministry of industries for initial capital investment and also explained the procedure to be followed to get register start-up companies.
12-09-2018	Mr.Varadarajan	Amalgamated Engineers private Limited	Manufacturing Scenario for Entrepreneurship.

5. Individual responsibility is assigned for every coordinator and they must ensure that the camp is run successfully.

  
Dr. R. PALSON KENNEDY, M.E., Ph.D.,  
PRINCIPAL  
PERI INSTITUTE OF TECHNOLOGY  
Mannivakkam, Chennai - 600 048.

Mr.Saravanan Periasamy  
Chairman

Mr.Sasikumar Veerarajan  
COO

Dr.R.Palson Kennedy  
Principal

Dr.A.Nageswaran  
Chief Co-Ordinator

Mr.B.Magesh  
Co-Ordinator

"WILL FELICITATE THE  
FUNCTION"

*"The True Entrepreneur is a Doer,  
Not a Dreamer"*

**PERI**

INSTITUTE OF TECHNOLOGY  
MANNIVAKKAM, CHENNAI-48

**ENTREPRENEURSHIP DEVELOPMENT CELL**

PRESENTS

**DST-NIMAT SPONSORED**



सत्यमेव जयते

**"3 DAYS ENTREPRENEURSHIP  
AWARENESS CAMP"**

*R. Palson Kennedy*  
Dr. R. PALSON KENNEDY, M.E., Ph.D.,

PRINCIPAL

PERI INSTITUTE OF TECHNOLOGY  
Mannivakkam, Chennai - 600 048.

SEPTEMBER 10,11&12 - 2018

VENUE : CONFERENCE HALL

**ENTREPRENEURSHIP DEVELOPMENT CELL**

**ENTREPRENEURSHIP AWARENESS CAMP**

**September 10 2018**

In order to nurture the idea of entrepreneurship among the students, PERIIT started an entrepreneurial cell in the year 2016. The Cell aims at creating an entrepreneurial ecosystem in the campus. It aims to develop and support new and future entrepreneurs thereby striving towards building the capacity of a technology entrepreneur, assessing demand opportunity, developing a marketable product, patenting and licensing, building the right team, raising money and creating value for customer and ventures. The college aims to set up an incubation center that gives a forum for students to translate an idea into a fundable technology business.



**FIRST DAY (10/09/18)**

A DST – NIMAT Sponsored entrepreneurship awareness camp was organized on 10th 11th and 12th of September 2018.

The chief guest of the programme Mr.V.Sethupathy, Manager, District Industries Centre along with Our Honorable ChairMan Mr. Saravanan Periasamy inaugurated the function by lighting The Lamp. Dr. Palson Kennedy Principal PERIIT, Welcomed the gathering and congratulated all the students on their interest towards Entrepreneurship. In His note he added, "Government of India is taking many initiatives to build entrepreneurial ecosystem in the country by imparting quality entrepreneurial education at the college level and PMKVY is such a scheme that builds the system of producing successful entrepreneurs." He advised the students to make use of this great opportunity to get certified by the Government of India.

*Dr. R. Palson Kennedy*  
Dr. R. PALSON KENNEDY, M.E., Ph.D.,

PRINCIPAL

PERI INSTITUTE OF TECHNOLOGY  
Mannivakkam, Chennai - 600 048.

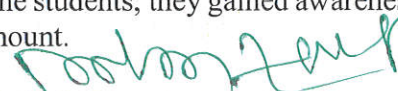
**ENTREPRENEURSHIP DEVELOPMENT CELL**



Mr.SaravananPeriasamy, Chairman of PERIIT begins the first session of the day with the key note on “Emergence of Entrepreneurs”. He interacted with the students that what drives them towards to become an entrepreneur and who are really interested towards achieving it. Many students from audience replied to his question skillfully, and then he picked the replies and gave a good suggestion which was really needed for the students.

Mr.Magesh, Asst. Prof and Coordinator ED Cell introduced Mr.V.Sethupathy, the resource person, to the audience. Mr.V.Sethupathy the chief guest of the session talked about Secure Financing for New Business also covered ‘Practicing entrepreneur’s success stories – common problems faced by entrepreneurs’. He defined entrepreneur and explained principles in entrepreneurship. He also encouraged students to pursue their dream no matter what it may be. He gave wonderful examples about stakeholders and how not to be discouraged by criticism. He made students aware of the importance of learning and using English on their own.

He further explained the term ‘start-up’ and the help of government for giving on start-up based opportunities on criteria up to 5 years. He also advised them to consider the government policies for training. he said “If you want to do successful business then be different from others, read success stories, do smart work, know the causes of failure in business and learn team work”, and explained how to analyze, take good and ignore the rest. It was an informative motivational talk which was needed for the students; they gained awareness about the government loans and subsidy against the total amount.

  
**Dr. R. PALSON KENNEDY, M.E., Ph.D.,**  
**PRINCIPAL**  
**PERI INSTITUTE OF TECHNOLOGY**  
**Mannivakkam, Chennai - 600 048.**

**ENTREPRENEURSHIP DEVELOPMENT CELL**



Chief Guest Mr.V.Sethupathy addressing the gathering

Session III The chief guest Mr. Messiah Bose, Director, Alder Instruments. In his speech he Highlighted Qualities to become an entrepreneur, and Entrepreneur. The role of entrepreneurship in economic growth of country and also highlighted problems faced by entrepreneurs to start new venture and solutions to address them. He talked about the merits and risks of becoming an entrepreneur; He explained the types of entrepreneur clearly to the students. He suggested students to get benefited from various programs of Govt of India under ministry of industries for initial capital investment and also explained the procedure to be followed to get register startup companies. Then the session ended with video of the young disabled entrepreneur which made the students to get enlightened with the chief guest speech.



*Dr. R. Palson Kennedy*  
**Dr. R. PALSON KENNEDY, M.E., Ph.D.,**  
PRINCIPAL  
PERI INSTITUTE OF TECHNOLOGY  
Mannivakkam, Chennai - 600 123.

**ENTREPRENEURSHIP DEVELOPMENT CELL**

Felicitation by Dr Nageswaran to Mr Messiah Bose

**DAY II (11/09/18)**

Having inspired by the first day speech of chief guests. The students was able to learn about the management skills which is required to do a business and they gained a knowledge about how to start a business and how to overcome the difficulties and obstacles which they need to face in a business life.

The day started with motivational thought that arouse spirit among the students. The felicitation was done by the Chairman Mr.Saravanan Periasamy then followed by the welcome address of the chief guest Mr.SusindranSwaminathan, CEO Kay ventures private limited by the student Anirudh, final year civil department.



Felicitation by Honourable Chairman Mr Saravanan Periasamy to Mr.Susindran Swaminathan

Then the chief guest addressed the students by his wonderful speech, He draws the relationship between love and business which aroused the students attention. He entitled his speech by Highs and Lows of Entrepreneurship. Then he spoke about the incubation centre which is a platform in which we are committed to provide all the facilities which are required for the startup communities and advised the chairman to have an incubation center in college premises.He gave collective information about the procedure for applying a loan also he covers Transforming Global Economy.

*[Handwritten Signature]*  
**DR. R. PALSON KENNEDY, M.E., Ph.D.:**  
**PRINCIPAL**  
**PERI INSTITUTE OF TECHNOLOGY**  
**Mannivakkam, Chennai - 600 048.**



**ENTREPRENEURSHIP DEVELOPMENT CELL**

Session 7 again started with the chief guest felicitation by the principal Dr Palson Kennedy, Dr. Ramakrishnan, Deputydirector, MSME, Govt of India addressed the students by his speech. He explained the types of entrepreneur clearly to



Dr. Ramakrishnan, Deputydirector, MSME, Govt of India

the students. He suggested students to get benefited from various programs of govt of India under ministry of industries for initial capital investment and also explained the procedure to be followed to get register startup companies.

At Session 8th Mr Arif Ahmed, President, True RCM solutions addressed the gathering about how the successful entrepreneur should be by narrating his own story. He spoke about the IT scenario for Entrepreneurs and insists the importance of Team Building and self Assessment in becoming an entrepreneur. The day ended with the good thoughts of becoming a entrepreneur.

**DAY III (12/09/18)**

The session started up with the field visit by the students to Super Auto Forge Private Limited, Chennai. After two days workshop and to gain the practical knowledge this field visit was much helpful for the youth budding entrepreneurs.

*Dr. R. Palson Kennedy*  
Dr. R. PALSON KENNEDY, M.E., Ph.D.  
PRINCIPAL  
PERI INSTITUTE OF TECHNOLOGY  
Mannivakkam, Chennai - 600 131

**ENTREPRENEURSHIP DEVELOPMENT CELL**

Afternoon session started around 2 pm with the felicitation for the chief guest Mr. Varadarajan M.D., Amalgamated Engineers private Limited, by the chairman, followed by welcome address by the student of ECE department.



Felicitation by Honorable Chairman PERIIT Mr Saravanan Periasamy to Mr Varadarajan

The chief guest Mr Varadarajan spoke about the Manufacturing Scenario for Entrepreneurship and Its Need to Become an Entrepreneur since he has expertise in mechanical engineering he gave many suggestions for mechanical students, then he spoke about the Micro Enterprises, this session ended with the interaction among students with the Chief guest

*R. Palson Kennedy*  
**Dr. R. PALSON KENNEDY, M.E., Ph.D.,**  
**PRINCIPAL**  
**PERI INSTITUTE OF TECHNOLOGY**  
**Mannivakkam, Chennai - 600 048.**

**ENTREPRENEURSHIP DEVELOPMENT CELL**



Mr. Varadarajan addressing the student gathering



*Dr. R. Palson Kennedy*  
DR. R. PALSON KENNEDY, M.E., PH.D.,  
PRINCIPAL

Mr Varadarajan interaction with the students

PERI INSTITUTE OF TECHNOLOGY  
Mannivakkam, Chennai - 600 048

**ENTREPRENEURSHIP DEVELOPMENT CELL**

Valedictory function was arranged around 3pm the certificates was distributed by the chief guest to the students



Mr.Varadarajan and the Chairman of PERI education distributes the certificates to students.

Finally the programme ended with National Anthem.

*Handwritten signature*  
**Dr. R. PALSON KENNEDY, M.E., Ph.D.,**  
PRINCIPAL  
PERI INSTITUTE OF TECHNOLOGY  
Mannivakkam, Chennai - 600 048.

PERI INSTITUTE OF TECHNOLOGY

PERIIT-EDC

2018-2019

Students participant attendance sheet

Event name: DST – NIMAT Sponsored Entrepreneurship awareness camp

Venue: Conference Hall

Date: 10-09-2018 to 12-09-2018

S.No.	Register no.	Name	Class	Sign.
1	411517103018	Pravin K	2CIVIL	<i>Pravin</i>
2	411517103003	Anthony Balan K	2CIVIL	<i>Anthony</i>
3	411517103007	Bhojarajan V	2CIVIL	<i>Bhojarajan</i>
4	411517103001	Ajeethkumar K	2CIVIL	<i>Ajeeth</i>
5	411517103026	Vijay Mohan	2CIVIL	<i>Vijay</i>
6	411517103006	Balamurugan P	2CIVIL	<i>Balamurugan</i>
7	411516103306	Viwath Kumar I	3 CIVIL	<i>Viwath</i>
8	411516103021	Yogeswaran S	3 CIVIL	<i>Yogeswaran</i>
9	411516103014	Sathish S	3 CIVIL	<i>Sathish</i>
10	411517104021	Chengaiyah.P	II CSE	<i>Chengaiyah</i>
11	411517104024	Dhaya.B	II CSE	<i>Dhaya</i>
12	411517104025	Ebenezer Solomom	II CSE	<i>Ebenezer</i>
13	411517104027	Venu.E	II CSE	<i>Venu</i>
14	411517104051	Lokeshwar.S	II CSE	<i>Lokeshwar</i>
15	411517104052	Madhu Mani.G	II CSE	<i>Madhu</i>
16	411517104066	Padmanaban.P	II CSE	<i>Padmanaban</i>
17	411517104071	Pradeep Kumar.S	II CSE	<i>Pradeep</i>
18	411517104082	Raghul Gandhi.D	II CSE	<i>Raghul</i>
19	411517106016	Boya Venkata Rakesh	II ECE	<i>Boya</i>
20	411517106018	Chintala Supriya	II ECE	<i>Chintala</i>
21	411517106019	Chukka Monica	II ECE	<i>Chukka</i>
22	411517106024	Euro Sri M	II ECE	<i>Euro</i>
23	411517106025	Gadikota Deekshitha	II ECE	<i>Gadikota</i>
24	411517106030	Gupendhiran S	II ECE	<i>Gupendhiran</i>
25	411517106033	Hariharan K	II ECE	<i>Hariharan</i>
26	411515105035	Vijay G	4 EEE	<i>Vijay</i>
27	411515105036	Vijay N	4 EEE	<i>Vijay</i>
28	411515105037	Vinothini G	4 EEE	<i>Vinothini</i>
29	411516105002	Balasubramani V	3 EEE	<i>Balasubramani</i>
30	411516105003	Caleb W	3 EEE	<i>Caleb</i>
31	411516105007	Harikesh B	3 EEE	<i>Harikesh</i>
32	411516105008	Harish	3 EEE	<i>Harish</i>
33	411516105011	Sam C	3 EEE	<i>Sam</i>
34	411516114067	Prasanth D	3 MECH	<i>Prasanth</i>
35	411516114086	Serbin S A	3 MECH	<i>Serbin</i>
36	411516114087	Shakthivel R	3 MECH	<i>Shakthivel</i>
37	411516114088	Sivagnanam A	3 MECH	<i>Sivagnanam</i>
38	411516114102	Vijayrajan V	3 MECH	<i>Vijayrajan</i>
39	411516114103	Vinoth S (29-04-1998)	3 MECH	<i>Vinoth</i>
40	411516114306	Naveen Kumar S	3 MECH	<i>Naveen</i>
41	411516114307	Rakesh Kumar Swain	3 MECH	<i>Rakesh</i>

*Dr. R. Palson Kennedy*  
**Dr. R. PALSON KENNEDY, M.E., Ph.D.,**  
 PRINCIPAL

PERI INSTITUTE OF TECHNOLOGY  
 Mannivakkam, Chennai - 600 048

*Chief Coordinator-EDC*  
 Chief Coordinator-EDC

# PERI

INSTITUTE OF TECHNOLOGY

**ENTREPRENEURSHIP DEVELOPMENT CELL**

*Organizes*

AWARENESS PROGRAMME ON

## "3 DAYS ENTREPRENEURSHIP AWARENESS CAMP"

### CERTIFICATE OF PARTICIPATION

This is to certify that Mr / Ms. VIJAY . N  
from IV - YEAR EEE has participated  
in awareness program on **3 DAYS ENTREPRENEURSHIP AWARENESS CAMP** held at  
**PERI Institute of Technology** from **10<sup>th</sup> September to 12<sup>th</sup> September 2018.**



**PRINCIPAL**



**VICE PRINCIPAL**



**COORDINATOR**

[www.peri.education](http://www.peri.education)

PERI Knowledge Park, Mannivakkam, Chennai - 600048

# PERI

INSTITUTE OF TECHNOLOGY

**ENTREPRENEURSHIP DEVELOPMENT CELL**

*Organizes*

**AWARENESS PROGRAMME ON**

## **"3 DAYS ENTREPRENEURSHIP AWARENESS CAMP"**

### **CERTIFICATE OF PARTICIPATION**

This is to certify that Mr / Ms. SEBRIN . S.A  
from III - YEAR MECH has participated  
in awareness program on **3 DAYS ENTREPRENEURSHIP AWARENESS CAMP** held at  
**PERI Institute of Technology** from **10<sup>th</sup> September to 12<sup>th</sup> September 2018.**

**PRINCIPAL**

**VICE PRINCIPAL**

**COORDINATOR**

# PERI

INSTITUTE OF TECHNOLOGY

**ENTREPRENEURSHIP DEVELOPMENT CELL**

*Organizes*

AWARENESS PROGRAMME ON

## **"3 DAYS ENTREPRENEURSHIP AWARENESS CAMP"**

### CERTIFICATE OF PARTICIPATION

This is to certify that Mr / Ms. EURO SRI . M  
from II - YEAR ECE has participated  
in awareness program on **3 DAYS ENTREPRENEURSHIP AWARENESS CAMP** held at  
**PERI Institute of Technology** from **10<sup>th</sup> September to 12<sup>th</sup> September 2018.**

**PRINCIPAL**

**VICE PRINCIPAL**

**COORDINATOR**



# PERI

INSTITUTE OF TECHNOLOGY

**ENTREPRENEURSHIP DEVELOPMENT CELL**

*Organizes*

AWARENESS PROGRAMME ON

**"3 DAYS ENTREPRENEURSHIP AWARENESS CAMP"**

CERTIFICATE  
OF PARTICIPATION

This is to certify that Mr / Ms. SHAYA · B  
from II<sup>nd</sup> - YEAR CSE has participated  
in awareness program on **3 DAYS ENTREPRENEURSHIP AWARENESS CAMP** held at  
**PERI Institute of Technology** from **10<sup>th</sup> September to 12<sup>th</sup> September 2018.**



**PRINCIPAL**



**VICE PRINCIPAL**



**COORDINATOR**

[www.peri.education](http://www.peri.education)

PERI Knowledge Park, Mannivakkam, Chennai - 600048

# PERI

INSTITUTE OF TECHNOLOGY

**ENTREPRENEURSHIP DEVELOPMENT CELL**

*Organizes*

AWARENESS PROGRAMME ON

## "3 DAYS ENTREPRENEURSHIP AWARENESS CAMP"

### CERTIFICATE

OF PARTICIPATION

This is to certify that Mr / Ms. DRAVIN . K  
from II - YEAR CIVIL has participated  
in awareness program on **3 DAYS ENTREPRENEURSHIP AWARENESS CAMP** held at  
**PERI Institute of Technology** from **10<sup>th</sup> September to 12<sup>th</sup> September 2018.**



**PRINCIPAL**



**VICE PRINCIPAL**



**COORDINATOR**

[www.peri.education](http://www.peri.education)

PERI Knowledge Park, Mannivakkam, Chennai - 600048